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Launceston Town Council
The Town Hall
Launceston
Cornwall PL157AR

**Minutes of The Tourism and Information Services Committee held on
Thursday 3 May 2018 at 5.15pm at the Town Hall**

- Present:** Cllrs: Gordon (Deputy Mayor), Mitchell, Nancarrow, Penhale and Young (Mayor)
Irena Jordi-Slater (Launceston Chamber of Commerce), Simon Hirsh (TAVATA) John Marshall (TAVATA)
In attendance: Alison Jeffery - TIC Manager,
- 1805/10** **Apologies for absence** were received from Cllr Bugden-Cawsey (Chair) and Diana Richards (English Heritage)

Cllr Nancarrow chaired the meeting in the absence of Cllr Bugden-Cawsey
- 1805/11** **Public Representation Session**
There were no members of the public present.
- 1805/12** **A Declaration of Interest was received**
No declarations of interest were received.
- 1803/13** **Minutes of the last meeting**
The minutes of the meeting held on 6 March 2018 were agreed and signed as a correct record.
- 1803/14** **Financial Report**
It was **resolved** to note the financial information and budget comparison update
- 1803/15** **Manager's Report**
The update report was **noted**. Alison Jeffery (TIC Manager) reported that the monthly markets are being well supported and attracting new traders since they began again in March 2018. Launceston Chamber of Commerce has newly elected officers; Cllr Mitchell explained the roles of the new chamber officers. Staffing for Bank Holiday dates was confirmed.
- 1803/16** **Coach Park Signage**
Following discussion regarding the recently updated and refurbished coach park it was **resolved** to discuss the matter at the next committee meeting. The committee will seek to determine the style and type of signage judged to be effective in the coach park area.

Ms. I Jordi-Slater entered the room at 5.40pm

1803/17

Launceston Show

It was resolved the Town Council and TIC attend Launceston Agricultural Show in July 2018. Ms I Jordi-Slater (Chamber of Commerce) enquired about booking a trade stand for Launceston Chamber of Commerce. The TIC Manager agreed to book a further stand for the Chamber of Commerce.

1803/18

Cornwall Tourism Awards

The closing date for this year's award application is 22nd May 2018. Councillors resolved that it would be at the TIC Managers discretion to enter an application.

1803/19

Date of Next Meeting

The next meeting is scheduled for Tuesday 3 July at 5.15pm

1803/20

Items to Note and any Urgent Matters

S Hirsh (TAVATA) reported that Bodmin had a stand at a major Tourism event at NEC Birmingham and the town's TIC had organised a stand there. He felt a Launceston presence at the tourism show would be an excellent way of promoting the town and local area. The TIC Manager is to investigate the cost of attending the 2019 show.

S Hirsh reminded the committee there is LEADER funding available for tourism related projects. LEADER funding closes in May 2020.

S Hirsh reported there are official badges for towns that are recognised by coach companies as 'Approved Destinations' The TIC Manager will look into this.

The meeting closed at 5.50pm

Signed

Date